

MICHIGAN



SCHOOLS & GOVERNMENT
CREDIT UNION

The Rudolph Heino and Sallylou Cloyd Scholarship

MSGCU High School Scholarship Program

*Information &
Application Packet*

2010

Eligibility Requirements

Rudolph Heino and Sallylou Cloyd Scholarship

MSGCU High School Scholarship Program

“People helping people” is the philosophy that Michigan Schools and Government Credit Union and all other Credit Unions have embraced as a basis for operation. As an educational Credit Union, we believe strongly in the power of education in furthering the goals of our youth. Our **Rudolph Heino and Sallylou Cloyd Scholarship** program is designed to help students who demonstrate a commitment to the people helping people philosophy, an enthusiasm and commitment to learning, and a clear, visionary path for their future.

Who Is Eligible To Apply?

You may apply for this scholarship if you, the student, are a member of Michigan Schools and Government Credit Union with an open account in his/her name, as primary, at the time of application. If you are not a member of this Credit Union, you must open an account to become a member in order to qualify. High school seniors that are attending a school in one of these counties qualify: Macomb, Oakland, Wayne, St. Clair, Lapeer, Livingston, Washtenaw, or Genesee qualify. Your accounts must be in good standing with this Credit Union (i.e. no delinquent or charged-off loans and a positive balance in all accounts).

Other eligibility requirements are as follows:

- Graduating high school senior
- Proof of acceptance to an accredited two or four year college
- Two letters of reference from teachers or instructors
- Resume outlining both academic achievements and employment history
- A 250 to 500 word essay explaining how you exemplify the “people helping people” philosophy
- A 2010 high school transcript

Family members of MSGCU employees or Official Family are not eligible for the scholarship award.

How Are Recipients Selected?

Recipients of the **Rudolph Heino and Sallylou Cloyd Scholarship** are selected based on a number of criteria, including:

- Academic achievement
- Community involvement
- School involvement
- Significant contributions to society or family
- Work history
- Other outstanding achievements
- Eight finalists will be invited for an interview

Award Description...

There are six MSGCU **Rudolph Heino and Sallylou Cloyd Scholarships** available, each worth \$2,000. They are one-time, non-renewable scholarships. Distribution will be made during the months of June or July payable directly to your college’s financial aid office. Scholarship funds may be applied to any component of the school’s comprehensive expenses (including tuition, books, lab fees, or on-campus room and board).

Award Winners and Luncheon...

Award winners will be notified by telephone and by letter in April and invited to a private luncheon in May given in their honor. Family members, influential educators and school administrators may be invited at the winner’s request.

Further questions may be directed to Kim Socha, Marketing Director, (586) 263-8800 ext. 824.



Application for 2010 Scholarship

Rudolph Heino and Sallylou Cloyd Scholarship

MSGCU High School Scholarship Program

| | | | | | |
|----------------|-----------------------|------------------------|------------------------|-----------------------------|--------------------|
| Name | | Social Security Number | | Credit Union Account Number | |
| Address | | | City, State, Zip | | |
| Home Phone | | Date of Birth | Name of High School | | Date of Graduation |
| Cumulative GPA | College or University | | Planned Field of Study | | |

A. List school activities, including athletics and club memberships and community service including social, church, and volunteer experience. Please use the full name of organizations.

| Activity/Organization | Grade Level | | | | Position Held | Comments |
|-----------------------|-------------|----|----|----|---------------|----------|
| | 9 | 10 | 11 | 12 | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

B. List honors and/or awards you have received.

| Awarding Organization | Grade Level | | | | Honor Received | Comments |
|-----------------------|-------------|----|----|----|----------------|----------|
| | 9 | 10 | 11 | 12 | | |
| | | | | | | |
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| | | | | | | |
| | | | | | | |

I certify that the information in this application and all accompanying documents is true and correct. I also certify that I personally answered all questions and wrote the essay relating to this scholarship application. I understand that if for any reason I discontinue my studies, I must notify Michigan Schools and Government Credit Union within 10 days. I agree that the Credit Union may use my name and photograph for publicity purposes.

Student's (Applicant's) Signature

Date



Required Documents

Rudolph Heino and Sallylou Cloyd Scholarship

MSGCU High School Scholarship Program

Checklist

- _____ Student/Applicant is a current primary member with an account in his/her name and said account is in good-standing with this Credit Union
- _____ Completed application within this packet
- _____ Official copy of a 2010 high school transcript of grades
- _____ One acceptance letter to an accredited two or four-year college
- _____ Two letters of reference from teachers or instructors
- _____ Resume outlining academic achievements, work history, and volunteerism
- _____ A 250 to 500-word essay explaining how you exemplify the “people helping people” Credit Union philosophy
- _____ Submit a packet of one (1) original set of above items, plus four (4) copies of the original set of the above contents (collated and stapled) to be received by the deadline date of **March 6, 2010**. **Please do not use binders, folders, or report covers.**

Application Submission by Mail or in Person to:

Michigan Schools and Government Credit Union
Attn: High School Scholarship Committee
40400 Garfield Road
Clinton Township, MI 48038



Essay Guidelines

Rudolph Heino and Sallylou Cloyd Scholarship

MSGCU High School Scholarship Program

Michigan Schools and Government Credit Union High School Scholarship Program

Essay Guidelines

In order to complete the application, a 250 to 500-word essay must be included. We are looking for students with characteristics that exemplify our “people helping people” Credit Union philosophy. When completing the essay, applicants should follow these guidelines:

- Place your name on the top of each page of the essay and sign your name at the conclusion of the essay.
- Be sure the essay is typed in a 10, 11, or 12-point font size, 1.5 line spacing
- Be sure the essay is grammatically correct and free from errors
- Be sure the essay falls within the 250 to 500-word guideline

The committee will be looking for applicants who demonstrate:

- An enthusiasm for higher learning
- A vision for future civic mindedness
- A commitment to furthering his/her education and pursuing life goals
- A desire to enter a profession that exemplifies the “people helping people” philosophy
- An ability to overcome adversity to achieve a goal

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Letter of Reference

You have been asked to submit a letter of reference on behalf of this applicant for the Michigan Schools and Government Credit Union Scholarship Program. It is our intent to grant this scholarship to an individual who has demonstrated the “people helping people” philosophy that our Credit Union embraces. Please use this form as a guideline when writing your letter of reference. The letter of reference, with an original signature, must be returned to the student for inclusion in their submission portfolio. The final date to submit their application for consideration is **March 6, 2010**.

Please include the following in your letter:

- Name of student
- The grade level and subject you taught the student
- Comment on the student’s personal character and citizenship
- Comment on the student’s scholastic performance
- Which characteristics do you consider to be his/her greatest attributes?
- Which characteristics have you observed him/her demonstrating relative to the “people helping people” philosophy?

You may also include extra-curricular activities with which you know the student has been involved. Personal challenges that were overcome to fulfill their educational goals are welcome. Please limit your reference letter to one page.

Thank you for your participation in this process.